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— M A Q U O K E T A —

# SENTINEL-PRESS

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Due to a varying numbers of supplements purchased by our advertising customers for insertion in *The Maquoketa Sentinel-Press*, subscribers in some areas may not receive all the supplements listed.



MSP photo by Kelly Gerlach

**John Dague, left**, explains the next chore to his son and employee Joseph Dague. The father celebrates his 30th anniversary as owner of implement and equipment dealer Dague Implement, Inc. and is the grand marshal for the 2009 Jackson County Fair.

## Dague to take lead in parade

By KELLY GERLACH

John Dague learns something new every day.

"I always thought the grand marshal led the parade. But when they called me they told me to bring a Bobcat and ride at the end of the parade behind the animals," Dague quipped.

That dry sense of humor and unmistakable voice earned him the title of 2009 Jackson County Fair grand marshal.

Dague will lead the Jackson County Fair when it steps off onto South Main Street at 6 p.m. Wednesday, July 29. The parade will continue north on Main Street before turning onto East Quarry Street and kicking off five days of fair fun.

A Jackson County native, Dague was born and raised in the rural setting of Emeline. He started his education in Emeline's one-room schoolhouse, completing his early education there in 1965, only one year before all such schoolhouses were closed statewide.

Those early years growing up on the farm, raising livestock and growing crops instilled in him the grassroots values and strong work ethic he's preserved and passed down to his own family and customers.

He enhanced his work ethic when Ted Maze hired him for his first job with the Maquoketa Lumber Company.

Dague said Ed Seeberger taught him his salesmanship skills while they were selling Ford cars and trucks.

But it was in selling farm implements for Wilbur Cornelius – in fact, returning to his early farming roots – that Dague found his niche.

"Wilbur was a customer and I bumped into him at breakfast one morning. I was kind of getting tired of selling vehicles and he offered me a job with the idea that he'd sell (the business) to me.

"About a year and a half later (1979) it became Dague Equipment, Inc.," Dague recalled.

His father impressed upon him the significance of Cornelius' sale.

"Dad told me Wilbur had entrusted me with the family business. That was 30 years ago."

Dague put his farming roots, salesmanship skills and a bit of good luck to work for him, selling farming implements at a time when the county was filled with such dealers.

"Small towns like Andrew had two (dealers). Bernard had one. Preston had two or three. Bellevue had one or two. Miles had two. Emeline even had one, a Ferguson dealer.

"Now in Jackson County there are only three implement dealers. I guess it's part of the culture," Dague reminisced.

That culture fading away into the sunset is the strong agricultural heritage of Jackson County, he said. While he emphasized that the county is doing well diversifying its interests and industries, he said there's nothing like the grassroots values he grew up with on the farm, that all kids grow up with there.

"There's a sweat ethic – a work ethic, I guess you'd call it – that's not as common these days. Farming was very labor intensive and

## Ice cream social enjoyed



MSP photos by Jack Marlowe

More than 100 Maquoketa area seniors recently enjoyed ice cream and cake and an outdoor band concert at the 34th annual senior citizens ice cream social sponsored by the Maquoketa Rotary Club. The free event, held at the open air shelter at the Jackson County Fairgrounds, featured the music of the Timber City Band, directed by Jay Kahn. Rotarians posing behind the tables filled with the treats are, from left, Ted Maze, chairman of the event, Ken Wright, Donna Proeschel, Roger Stewart, Rob Deegan, John Gilroy, Ed Tubbs, Jack Rosenberg and Clyde Harper. Rotarians provide the cake and ice cream. The event was first held as the Rotary Club's contribution to the celebration of the nation's Bicentennial in 1976 and has been held every year since. Ted Maze has been chairman of the event since it began.



Maquoketa area seniors line up for ice cream and cake at the Maquoketa Rotary Club's 34th annual ice cream social held recently at the Jackson County Fairgrounds. After the treats were served, the audience was treated to an hourlong concert of popular music from the Timber City Band, directed by Jay Kahn, Maquoketa Middle School band director.



Jay Kahn directs the Timber City Band through one of the selections it played at the Maquoketa Rotary Club's recent senior citizens ice cream social. The band, founded as the Austin Avenue Band in 1973, has grown to include musicians from well beyond the immediate Maquoketa area. Its members come from elsewhere in Jackson County and other areas, including Dubuque, Dyersville, southeast Wisconsin, DeWitt, Clinton and the Quad Cities. The ice cream social was the band's only concert date for this year.



**Maquoketa Art Experience**  
announces first  
seasonal landscape  
painting workshop

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## PUBLIC NOTICES

- Richard Keil probate
- JC Sheriff Sale  
- Chase Home Finance LLC  
vs. Linda Buddee et al
- JC Board of Supervisors  
- July 7, 2009 meeting



Our public notices are also published on the web at:

<http://www.publicnoticeads.com/IA/search/searchnotice.asp>

## OFFICIAL NEWSPAPER

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- City of Baldwin
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